

Cottonwood Heights Arts Council
 Monthly Meeting
 5:45pm – 6:55pm – Butler Middle School
 Scribe: Jannalee Hunsaker
 Attendance: Elise, Sheila, Susan, Becky, Judy, Mike, Bill, Jon, Jennifer, Jenna, Kim
 Excused: Daisy, Char, Danielle

June 1st, 2016



Member	Agenda Item	Discussion	Action Items – Assignments	Due
Becky	Roll Call Approval of minutes	Jon Approved, group in favor.		
Becky	Message from Chair	Art (earth) brings beauty to our community		
Brian Berndt	Fort Union Beautification project. Jennifer – Chair events.	<p>Ways to improve Fort Union corridor – master plan with beautification in a variety of ways including store fronts, landscaping etc. Mural contest for 8-10 feet high on each power pole. Competition to get artists to come in. Artists would have to use own supplies. Sponsors will pay for a monetary prize. Ideas are to have the community select winner by voting on favorites. Have multiple artists – there are 29 poles and capacity of 29 artists. Art specifications will be supplied by Utah Power. It can become an event that happens every 5 years etc. Idea is to have a company sponsor a pole – we want to ensure that the pole doesn’t turn into a bill board advertisement.</p> <p>Jennifer will draft parameters for event and come up with more ideas to start marketing for the event.</p> <p>Allow artists to do up to 3 poles/submissions. Assign pole location to artists.</p> <p>Identify WHEN event will take place. Brian would hope that this takes place sooner than later. The city will be moving forward with master plan for other aspects of the beautification changes.</p> <p>Event will be open to all levels – professional, amateur, and all ages. It needs to be a community event.</p> <p>Council needs to start word of mouth interest. We need to have something put together to display at Butlerville days.</p> <p>Brian will continue to find more sponsors and additional prize money. Council would need from Brian an estimate of cost to the artist. Brian will check with Utah Power to see if a business name can be painted on the pole.</p>	<p>Jennifer – draft event rules and specs from an Arts Council perspective. Include ideas for Theme, monetary prize, marketing ideas etc.</p>	July mtg.

	<p>Musical Updates -Auditions: May 3-5th 7-9pm BMS -Marketing materials and plan: Kim, Daisy, Jon <u>Needs:</u> *Posters & Flyers for members to help distribute *Direction signs made and put up at BMS *Sponsorship letters: Kim *Marketing - Daisy</p>	<p>Rehearsal updates Musical is coming along nicely. Cast is fantastic and bonding like real brothers. Council can start drumming up interest by helping get the word out on social media etc.</p> <p>All council members are important to the successful marketing of the musical. Help is needed in many areas: Sponsorships – Marketing, yard signs, banners, posters, playbill advertisements, letters to businesses, refreshments donated, etc. Council members may be needed to stuff envelopes to the businesses to be sponsors on the playbill. City graphic artist has designed a pamphlet for musical. These will be sent to businesses soon. Ticket plans: Discount packages. Post cards/ coupon with discount codes to enter and get discount on an online purchase. Coupons etc. available at the Arts Council Booth at Butlerville days. Offer discount for pre-purchasing. Offer a discount for families of cast members. \$12.00 per person \$10 for kids (3-12) and seniors (65 +). Have promos prior to show on social media etc. Have a family package on opening night or closing night.</p> <p>Marketing all: Contact care centers in CWH and invite to dress rehearsal (free), help place yard signs, help with ticket sales online – when will this be available for people to start purchasing tickets? We will want to explore having the food trucks for a night as well.</p> <p>ALL - We need to identify a business that would be willing to donate refreshments for sales at intermission. Becky would like to ask owner of Corner Bakery again.</p> <p>Arts Council: Attend dress rehearsal July 28th or opening night July 29th together?</p>	<p>Jon – Come up with discount codes and other discount ideas.</p> <p>Jon – contact care centers. (Kim has a list she will send you)</p>	
Becky	<p>Welcome new members!!</p> <ul style="list-style-type: none"> Jennifer Slack 	<p>Welcome Jennifer! New member packets. Event Assignments for new members.</p>		
Char	New Arts Council Logo	Update on new logo. Char will have to us for next meeting.		
Kim	Sound system follow up	Update on progress to get new sound system.		
Kim	Budget Update	Not discussed this meeting.		
Mike	City idea to beautify Fort Union	ALL – be thinking of ideas for themes for the poles. See above – Jennifer will bring ideas back to July meeting.		
	Calendar of Events updates	Photography show - September		

		<p>Art show – October 1-31 Open House 20th. Children’s theater – October 14 - 15 Christmas concert – December Chalk Art event – July Butlerville Days – July 22nd. Fort Union Beautify Poles – Danielle Excellence in Community - Other?</p> <p>Chalk Art activity – open to group activity, family activity – invite everyone you can think that would be interested. Team of 4 people on a team. Art designs must be submitted prior to event for approval.</p>		
Becky	Peter Breinholt Concert	Judy – report what is needed for event. Co-Chair is Char.		
ALL	<p>Event Chair poster assignment followup: All event chairs Children’s Play: Elise Co Chair Becky. Photography Contest: Sheila/Bill – Jenna Christmas Concert: Char and Judy Art Show: Jannalee – jenna, Danielle, Susan Musical: Jon Chalk Art at Butlerville Days: Char Fort Union Pole Art – Jennifer Chair.</p>	<p>BUTLERVILLE DAYS: Becky recommends having a graphic artist create a large poster will ALL the events on it and have it displayed at Butlerville days. Sounds like the booth idea for an Arts Council one won’t happen. You can still come up with other ways to market your event if you so choose.</p>		
Becky		Other ideas for arts council events for 2017 mtg		
All	Round Table			

Next Meeting – July 6th 6:00pm

Parking Lot Items	