

Cottonwood Heights Arts Council

March 2, 2016



Monthly Meeting

6:00 – 7:30

Scribe: Jannalee Hunsaker

Attendance: Jannalee, Char, Kim, Bill, Sheila, Judy, Mike

Excused: Becky H and Jon W, Elise

Kim to Chair this meeting

Member	Agenda Item	Discussion	Action Items – Assignments	Assigned to:	Due
Kim	Roll Call Approval of minutes Co-Chair Position	Char approval of minutes, Sheila seconds. Sheila has been appointed to sit as Vice Chair of the council.			
Kim	Message from Chair	Kim showed video “How to tap into your creativity” Take away message – “Just keep showing up”. City Council appreciates what the Arts Council does and a big Thanks to everyone on the council for your service.			
New Business					
Kim Char	Vote on a new Arts Council Logo	Char present logo design for group voting. Char is working on a design and will email it out once it’s complete. The City Council will need to approve the new design.			
Kim	City Funding Response	Review response from City Council on potential funding help for sound system. (\$5.000?) Kim is still waiting for more information on this and explained situation to Mike and Mike will follow up. Group still agrees that the sound system is a wise decision even though it limits our events. We’re hoping that fundraising will help fill the void in the budget.			
Kim Jannalee	Art / Photography Show	Expansion of Art/Photography show, more categories, timeline for each event. Report on dates the Library is already booked for each event. Sept and Oct are the months. Ideas to expand and make the events a “grander” event are: More social marketing, use of electronic billboards, newsletter, church groups, schools, retirement centers. Involving the special needs groups and underserved people in the community.			
Kim	Master Classes	Kim indicated that we are in great need to hold master classes in conjunction to the arts and photography Bob Itharaldy may be a possible person to do a master class. Council: Who do you know that we can reach out to give master classes related to ALL aspects of the arts council.			

Kim	Musical and Pro Team Update	<p>Audition materials ready to be distributed. When can they be picked up by Arts Council members? March 20th deadline. Media blasts – Jon? Other marketing ideas Kim indicated that we’re missing a Choreographer for the musical. Char has some possible contacts - she will provide Kim a list of names. Pro Team Meeting is set for March 16th. Auditions: May 3, 4, 5 at Butler Middle School. Tickets ideas: Discounts for Family Night on Monday. Discounts for seeing every show for family members. \$35-50 for all shows. We need to focus on Sponsorship for the musical as well. Exploring more to “help with education”.</p>			
Kim	New member ideas	<p>Report by all members. – We’re short 5 members!! We need to do our best to recruit qualified people!! Everyone...try to submit at least one name to Kim. Another idea is to bring it up with Butlerville days to cross promote. Also to have a booth at Butlerville days to promote the Arts Council. Members on the Arts Council need to help staff the booth and commit to the event. This could also be an avenue to pre-sell tickets and promote the musical. Everyone was given an event to chair. Each member needs to come up with a display for the one event that they are chair of. We will need applications at the booth to recruit volunteers to help the Arts Council. Suggestion to simplify the process to be on the Arts council. Maybe make a check list of things that a person could just check and a comments section. Kim will give this to Linda to implement. Send a revised form to some past applicants that haven’t responded...and also make sure to have an online form. Quarterly “fun, bonding” activities would be great to grow and network as a council. Also networking with experts in the community to partner with more creative events. It would also be helpful to have members on the council report on art events they have attended of late and brain storm how to build on new, fresh ideas. We need to support all arts in our community whether we are hosting or not. We need to grow the opportunities and network with community members. Kim, Char and Sheila will develop a plan to incorporate these ideas in our monthly meetings and have a calendar of events.</p>			
Kim	Excellence in the Community	<p>Upcoming concerts and events. The free concerts at La Caille – parking is \$6 – Becky will have dates soon and will report to the group. We think this would be a great “fun activity” for our council to attend together.</p>			

Sheila	Community Choir Update	<p>Performing at Butlerville Days? – Kim secured a time for the choir to sing. Movies in the Park.</p> <p>Other community events?</p> <p>Possible combining with Excellence in the Community events.</p> <p>The choir attendance has dwindled – Sheila said that they have taken two weeks off – and they are deciding if they should take more time off and join back up in the fall. People’s schedules have interfered with attendance.</p>			
Kim	Vote on top 5 plays choices for 2017 and 2018.	<p>Need to decide on a musical selection for 2017 & 2018. Everyone has 5 votes for the following musicals:</p> <ul style="list-style-type: none"> -Newsies -Into the Woods -Lil Abner -Bye Bye Birdie -How to Succeed in Business -Beauty and the Beast -Seussical the Musical -Hairspray -Hello Dolly -Anything Goes -42nd Street -My Fair Lady -Shenandoah. <p>As a council, we need to try to be more diligent to identify what the demographic is for the patrons who attend our musicals – gather statistics while taking tickets this year.</p> <p>We could do a survey on our Facebook page to ask people if they would be inclined to attend. Sending survey out on Twitter as well.</p> <p>Council members were given a list of Musicals to vote for their top 5 choices. Kim gathered votes.</p>			
Char		<p>Char has talked to Odyssey Dance about possible productions. Budget to get these types of events will require either Grant \$ or \$’s with fundraising. Odyssey does do a community outreach program as well.</p> <p>Char has also reached out to Lexi family – still waiting to hear back. She has been a great</p> <p>Judy has confirmed that Peter Breinholt will perform again. He supports partnering with Lexi as well. Requested that the musicians are compensated more for next year.</p>			
Kim	Review City Calendar of Events	<p>What City events can we “piggyback” with to promote the arts in our community?</p> <p>Easter Egg Hunt – 2017 have an egg decorating contest.</p> <p>Earth day – Trash to Art</p> <p>Halloween Monster Mash</p>			

		Movies in the Park Possible Cottonwood Heights Talent Contest?			
Kim	Chairs for 2016 events	Children's Play – Elise Photography Contest – Sheila / Bill Christmas Concert – Char and Judy Art Show – Jannalee Musical – Jon Chalk art at Butlerville Days – Char			
All	Round Table				

Next Meeting – April ?? - 6:00pm Due to Spring Break schedules – this will be determined and emailed out to the group.

Parking Lot Items